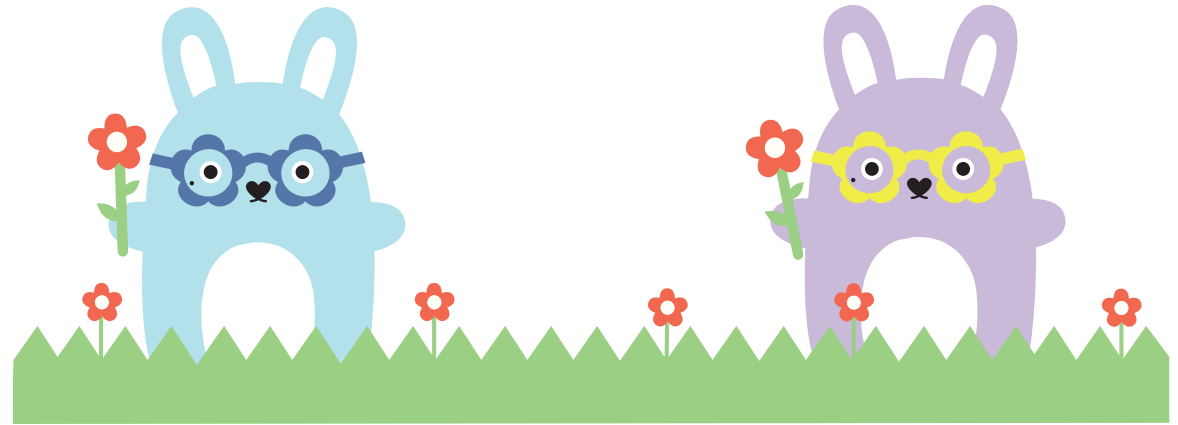


Noodoll Spring 2020





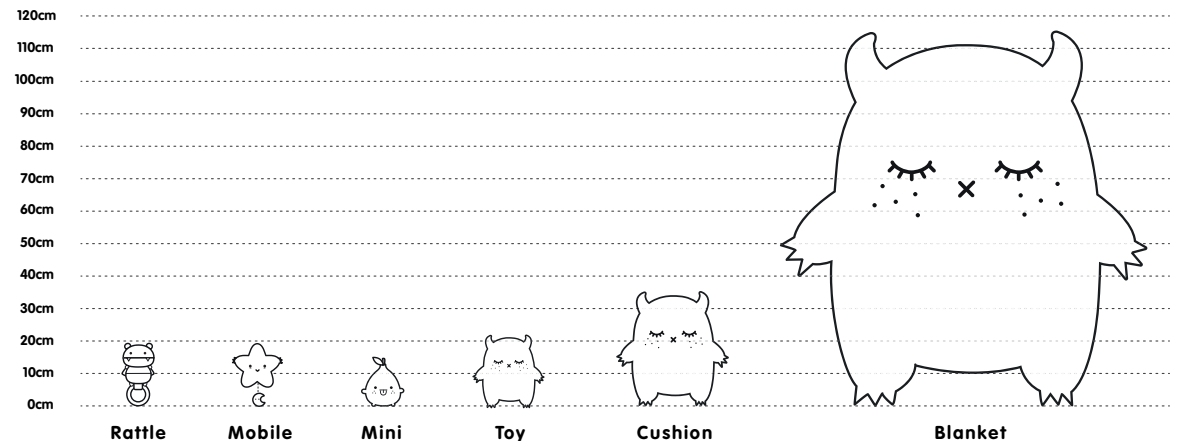
It's a beautiful Spring day in Ricetown and there are brand noo residents moving in! Down in Ricetown Centre there are spec-sporting Ricemonsters strutting their stuff in the streets, including our new bouncing bunnies and one very clever cat. Out in the the country, on Ricetown Farm, we have a fresh range of Fruit and Veg. From the cutest flowers and sour little lemons to juicy raspberries, Ricetown farm is looking more exciting and colourful than ever!

Whether paper or plush, sun or snow, Noodoll has got you covered this Spring 2020.

Contents:

- **Toys**
- **Paper**
- **Home**
- **Noo in**
- **Gifts**
- **Bestsellers**

Size Guide



Connect with us!



@noodoll

@ilovenoodoll

Come visit our showroom!

Unit 1.18 Oxo Tower Wharf
South Bank
London SE1 9PH . UK

www.noodoll.com

wholesale@noodoll.com / +44 (0) 20 7253 1890



Mini Toys

There are fresh new fruit and vegetables on Ricetown Farm! These happy chappies are sure to bring a smile to your face. Our mini plush toys come with a handy velcro strap to hang wherever you like.

- Embroidered face
- CE Certified 0+
- 100% Polyester
- Machine washable on a cold, gentle cycle
- Dry flat



T99726 Ricecherries
Pink 15 x 14 cm



T99729 Ricedandi
Mix 13 x 13 cm



T99728 Ricebloom
Pink 13 x 13 cm



T99735 Ricelemon
Yellow 12 x 16 cm



T99727 Ricejam
Pink 13 x 14 cm



T99731 Riceroom
Mix 14 x 14 cm



T99725 Riceparsnip
Cream 11 x 16 cm



T99730 Ricehubert
White 13 x 18 cm



T99723 Riceprout
Green 11 x 14 cm



T99578 Riceananas
Yellow 11 x 14 cm



T99579 Ricecrunch
Orange 11 x 16 cm



T99663 Ricepear
Blue 11 x 14 cm



T99643 Ricepeach
Pink 12 x 12 cm



T99577 Riceapple
Green 12 x 12 cm



T99693 Riceacorn
Brown 13 x 14 cm



T99662 Ricebeet
Red 13 x 19 cm



T99736 Ricemelon G
Green 12 x 12 cm



T99661 Ricegarlic
Cream 13 x 12 cm



T99694 Ricebaba
Purple 11 x 14



T99641 Ricesweet
Pink 12 x 15 cm

Plush Toys

Our popular range of Ricemonster plush toys make the perfect pals for both the young and young at heart. Each character has their own name, personality and special place within Ricetown. With so many different friends to choose from, it's easy to find your monster match!

- Embroidered face
- CE Certified 0+
- 100% Polyester
- Machine washable on a cold, gentle cycle
- Dry flat



T99733 Ricelolly
Blue 19 x 24 cm



T99732 Ricegroovy
Lilac 19 x 24 cm



T99734 Ricemono
White 22 x 22 cm



T99619 Ricemimi
Champagne 22 x 22 cm



T99581 Ricehawking
Grey 19 x 20 cm



T99647 Riceananas
Yellow 22 x 25 cm



T99677 Riceslow
White 17 x 25 cm



T99510 Ricecracker
Yellow 19 x 20 cm



T99672 Ricecoal
Grey 19 x 20 cm



T99544 Ricecarrot
Pink 19 x 24 cm



T99671 Ricefluff
Pink 19 x 24 cm



T99622 Riceberry
Black 19 x 24 cm





T99700 Riceohoooh
Brown 17 x 25 cm



T99697 Riceleon
Yellow 20 x 21 cm



T99702 Ricespotty
Pink 18 x 20 cm



T99703 Ricesavanna
Yellow 20 x 21 cm



T99620 Ricecoco
Grey 20 x 20 cm



T99645 Riceberg
Blue 21 x 23 cm



T99617 Ricebonbon
Peach 19 x 24 cm



T99668 Ricejagger
Navy 19 x 24 cm



T99670 Ricebambie
Pink 19 x 20 cm



T99630 Ricebamboo
Navy 19 x 20 cm



T99500 Riceroar
Grey 19 x 20 cm



T99628 Ricemere
White/Pink 22 x 19cm



T99646 Riceoops
Pink 20 x 21 cm



T99621 Riceouch
Green 20 x 21 cm



T99506 Ricedino
Green 19 x 21 cm



T99505 Ricedino
Pink 19 x 21 cm



T99699 Ricesprinkle
Lilac 15 x 19 cm



T99629 Ricewool
White/Grey 22 x 19cm



T99644 Ricecube
White 21 x 23 cm



T99664 Ricebombshell
Pink/Blue 18 x 22 cm



T99666 Ricesplash
Blue/Green 18 x 18 cm



T99669 Ricehaddock
Blue 21 x 21 cm



T99667 Ricecharming
Green 20 x 23 cm



T99503 Ricestorm
White 25 x 14 cm



Music Mobiles

Discover our range of sweet musical plush toys, the perfect friends to soothe little ones off to dreamland. Each music mobile plays their own melody. They come with a handy velcro strap and are packaged in a gift box that's cute as button.

- Embroidered face
- Suitable from birth
- 100% Polyester
- Machine washable (remove music cord first)



T99656 Ricetwinkle
Yellow 14 x 11 cm



T99658 Ricerain
Blue 16 x 11 cm



T99691 Ricepearl
Lilac 14 x 11 cm



T99657 Ricehush
White 16 x 12 cm



Packaging
17 x 15 x 5.5 cm

Baby Rattles

These cute bug-inspired plush rattles are a fun way for babies to explore texture and sound. With mixed fabric, crinkly wings and bells inside their tummies, they make the perfect friends for little ones.

- Embroidered face
- 7 cm removable wooden ring
- Crinkle paper feature
- Internal bell
- Machine washable (remove ring first)



Packaging
12 x 22 x 3 cm



T99715 Ricefly
Green 9 x 17 cm



T99716 Ricebee
Yellow/Blue 9 x 18 cm



T99717 Ricebutter
Pink/Blue 9 x 18 cm



T99718 Ricebat
Blue 9 x 17 cm

Cushions

Our larger Ricemonsters make the perfect cushions. Super cuddly and extra soft, they will brighten up any room.

- Embroidered face
- CE Certified 0+
- 100% Polyester
- Machine washable on a cold, gentle cycle
- Dry flat



CUS99705 Ricepudding
Blue 28 x 30 cm



CUS99571 Riceananas
Yellow 37 x 32 cm



CUS99623 Ricepuffy
White 32 x 34 cm



CUS99706 Ricefluff
Pink 28 x 34 cm



CUS99640 Ricecarrot
Pink 28 x 34 cm



CUS99626 Ricemimi
Champagne 32 x 32 cm



CUS99639 Ricecracker
Yellow 30 x 30 cm



CUS99638 Ricemelon
Green 32 x 32 cm





CUS99674 Ricebow
Pink 22 x 50 cm



CUS99587 Ricestorm
White 24 x 45 cm



CUS99707 Ricesushi
Pink 36 x 30 cm



CUS99709 Riceleon Pillow
Yellow 42 x 35 cm



CUS99676 Ricepuffy Pillow
White 30 x 32 cm



CUS99635 Ricesnore
White 24 x 46 cm



CUS99673 Ricerain
Blue 22 x 50 cm



CUS99633 Ricemere
White 32 x 32 cm



CUS99682 Ricepuffy Pillow
Grey 30 x 32 cm



CUS99636 Ricesnooze
Champagne 24 x 46 cm



CUS99625 Ricemomo
Black 32 x 34 cm



CUS99586 Ricestorm
Grey 24 x 45 cm



CUS99624 Ricepuffy
Grey 32 x 34 cm



CUS99704 Ricetwinkle
White 37 x 30 cm



CUS99584 Riceberry
Black 28 x 34 cm



Blankets

Our range of Ricemonster blankets/ playmats are made from extra snuggly thick fabric. They make sweet sofa throws or cosy bed covers, ideal for adding some character to your home. Each blanket comes presented in a beautifully designed gift box.

- Perfect children blanket size
- Embroidered face
- Machine washable on cold cycle
- Dry flat



MAT99679 Ricefluff
Pink 106 x 130 cm



MAT99710 Ricespotty
Pink 110 x 106 cm



MAT99632 Ricepuffy
Champagne 110 x 115 cm



MAT99711 Ricebamboo
Navy 102 x 116 cm



MAT99712 Ricetwinkle
White 116 x 106 cm



MAT99681 Ricestorm
White 140 x 75 cm



Packaging
30 x 41 x 13 cm

Night lights

Our range of softly glowing LED night lights are available in some of our most popular Ricemonster designs. These night lights are portable and battery operated, making them the perfect companion for little ones in the night time.

- Turns off automatically after 60 minutes
- Comes with 3 x LR44 Button battery
- Packaged in a fun gift box
- Not a toy, not suitable for children under 3 years



LIGHT01 Ricecracker
Size: H 11 cm



LIGHT02 Ricecarrot
Size: H 12.5 cm



Packaging
11 x 13 x 10.5 cm



Water bottles

We've partnered with our friends at 24Bottles to bring you a super cute collaboration. These sustainable and adorable bottles are uniquely designed for thirsty monsters on the go.

- Satin finish 250ml
- 18/8 food grade stainless steel
- Does not retain or impart any flavour
- Leak proof lid with flip-open straw
- Wide mouth for ice filling
- Plane boarding allowance
- Hand wash recommended
- 100% BPA free, phthalates free
- Easy cleaning



BOTTLE3 Ricecube
White 14.5cm



Packaging
6.7 x 16 x 6.7 cm



Wooden City

Play with all your favourite Ricemonsters made in collaboration with Japanese toy brand kiko+ & gg*. The two bottom boards are magnetic and the trees and buildings stick delightfully to the board. Each monster has interchangeable ears, which connect together with magnets, perfect for little hands!

- 19 wooden pieces
- 2 slate boards
- Size of each board: 30 x 20 cm
- Made from FSC wood



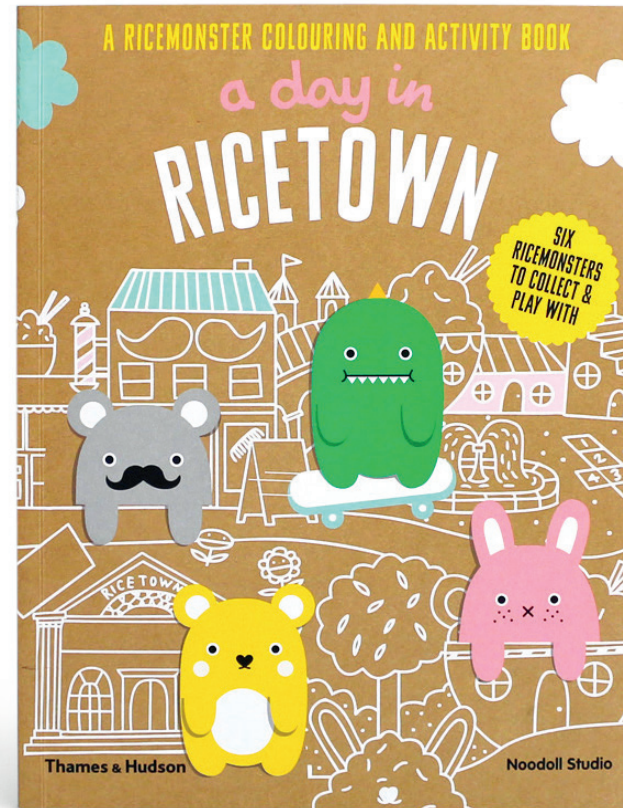
MACHIRICETOWN



A Day in Ricetown - Activity Book

Ever wanted to spend a day in Ricetown? Play with some of your favourite Ricemonsters as they prepare for Ricecracker's birthday party - it's a journey that takes in colouring, drawing, games and puzzles, and more than a few monsters along the way!

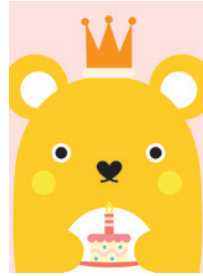
- A mixture of puzzles, games, colouring and drawing activities
- Published by Thames and Hudson
- 8 removable bookmarks (6 Ricemonsters and 2 blank)
- Paperback with flaps
- Size: 26.0 x 20.0 cm
- This activity book contains 48 pp



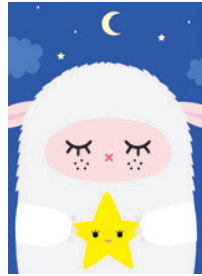
Classic Cards

Noodoll cards are bold, cheerful and great for any age! Printed on recycled paper in the UK.

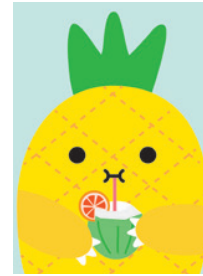
- Size: 10.5 x 15 cm
- Blank inside
- Coloured C6 envelope



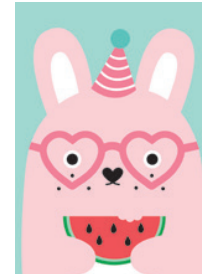
GC204
Ricecracker



GC201
Ricemere



GC199
Riceanas



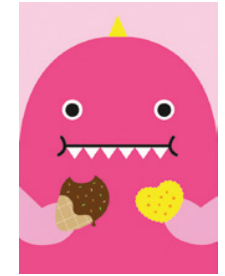
GC9203
Ricebonbon



GC99010
Riceroar



GC99012
Ricestorm



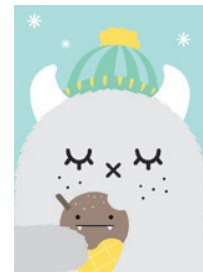
GC99023
Pink Dino



GC99050
Snail nomnom



GC99154
Ricekating



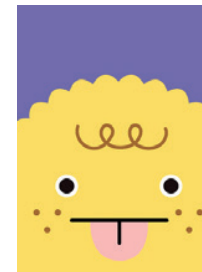
GC99156
Ricepuffy



GC99155
Riceberry



GC200
Ricemimi



GCBiscuit



GC99029
Rainbow

Bookmark Cards

Cards with a little something extra and for every occasion, what's not to love? Noodoll bookmark cards feature a fun, removable character bookmark.

- | | |
|----------------------|-------------------------|
| • White Card | • Kraft Card |
| • 10.5 x 14 cm | • 10.5 x 15 cm |
| • Screen printed | • Screen printed |
| • Removable bookmark | • Removable bookmark |
| • Blank inside | • Blank inside |
| • Grey C6 envelope | • Patterned C6 envelope |



GC719 Happy Birthday



GC720 New Baby



GC99107 Bike field



GC99160 Jungle fun

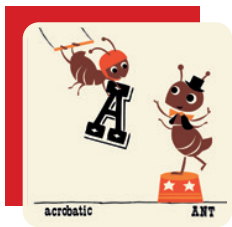


GC99025 Happy Flying

A-Z Cards

This A-Z card range is perfect for the animal lover. Featuring 21 letters of the alphabet and a quirky retro feel, these cards are the product of a collaboration with illustrator Kay Vincent.

- Size: 12 x 12cm
- Rounded corners
- Blank inside
- Red envelope



GC99062-A



GC99063-B



GC99064-C



GC99065-D



GC99068-G



GC99069-H



GC99070-I



GC99071-J



GC99072-K



GC99073-L



GC99074-M



GC99075-N



GC99076-O



GC99079-R



GC99080-S



GC99082-U



GC99083-V



GC99085-X



GC99086-Y



GC99087-Z

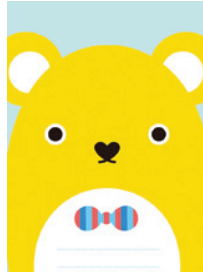
Pocket Notebooks

Keep your notes and sketches safe inside these cheerful and affordable pocket sized notebooks.

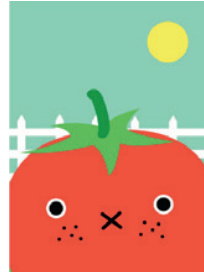
- Size: 10.5 x 15cm
- 32 Plain pages



PN003 Ricedino



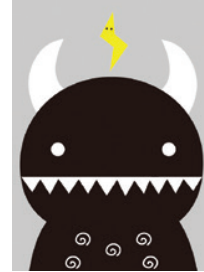
PN102 Ricecracker



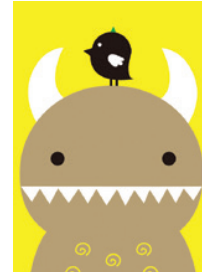
PN139 Ricetomato



PN157 Ricepapa



PN099 Ricemon Black



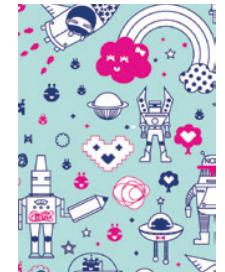
PN001 Ricemon



PN105 Noodle Town



PN104 Lightning



PN103 Ricebot

Becky Baur

Travel the world with this snap happy rabbit to different countries or cities. There is even a paper pocket on the back cover to keep track of travel tickets. Illustrated by the talented Becky Baur.

- Size: 10.5 x 15cm
- 32 Plain pages
- Backpage pocket



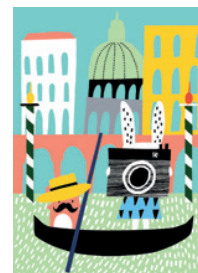
PN133 Holland



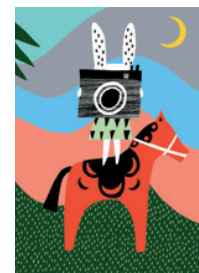
PN130 Mexico



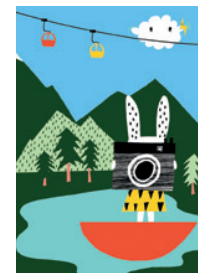
PN131 Moscow



PN132 Italy



PN126 Sweden



PN125 Switzerland



STA99135-B Rabbit
Journal-Kraft
Size 16.5 x 12.5cm
196 Illustrated papers
Squared pages

Bookmark Stationery

These paper bookmark sets make a perfect small gift for any lover of books or writing. Each pack features an assortment of fun Noodoll Ricemonsters.



STA090 Ruler Bookmarks
Size: 7 x 18.5 cm (4 pcs)



STA142 Fruit Bookmark
Size: 10.5 x 15 cm (6 pcs)

Temporary Tattoos

Noodoll temporary tattoos feature your favourite Ricemonsters in a stylish design. Wear one or wear them all to show off your Noodoll love with pride!

- Tattoo sheet: 10 x 10 cm
- 2 sheets per pack
- Packaging size: 10.7 x 14.3 cm



TT99649 Tattnoo LOL



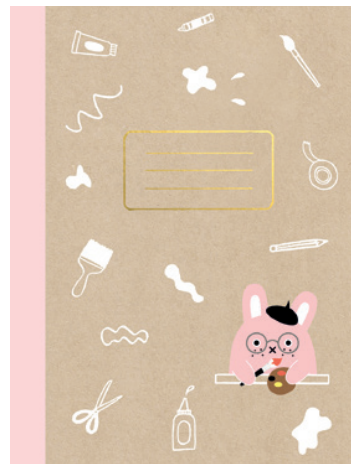
TT99648 Tattnoo WOW(Gold)



Exercise Books

These pastel tone exercise books are great for school notes, design projects and everyday sketching. They come in four themes and each book comes with a cute removable character bookmark on the cover to keep you organised.

- Size: 24 x 18 cm
- 80 pages
- Screen printed cover, gold foil
- 1 x Removable bookmark
- Art and Maths & Science notebooks contain plain and squared paper
- Home and Adventure notebooks contain plain and lined paper



NT99611 Art



NT99609 Math & Science



NT99608 Home



NT99610 Adventure

Tablet Cases

Noodoll tablet cases are ideal to hold and keep your tablet, e-reader or small laptop safe. Each tablet case has a large zippered back pocket and soft padded lining for protection.

- Size: 32 x 21 cm
- Packaging: Screenprinted case
- Soft padded lining for protection
- Zip clousure & zip back pocket



TAC99559 Ricemon

TAC99561 Riceroar

Back Pocket with zip

Zip Cases

Ricemonster zip cases are the perfect size for your everyday gadgets and gizmos. They come with a detachable plastic keychain to attach your new monster mate to your trousers, bag or jacket!!

- Each comes with a removable two-way clip
- Durable and soft protective lining
- Large: H 17 cm
- Small: H 14 cm



ACC99550
Ricecoco
Grey (Large)

ACC99523
Riceroar
Grey (with
back pocket)

ACC99521
Ricemon
Brown (with
tail)

ACC99553
Ricedapper
Grey (with
back pocket)

Bookmarks

Stationery that's perfect for your notes and comes with a set of cute bookmarks to keep you organized.



PN012
Rainbow Bookmark
Squared pages notebook
Size: 10.5 x 15 cm
3 x Bookmarks

STA049 Together
Always Memo Pad
Size: 9.5 x 9.5 cm
110 Sheets
2 x Bookmarks



Large Tapes

Use these XL patterned paper tapes for crafts and wrapping! This chunky parcel tape is great for jazzing up parcels and packages.



TP615 Kraft
4.6 cm x 33 m



TP616 Black
4.6 cm x 35 m

Mini Tapes

- Packaging Size: 8 x 6 x 1.6 cm
- Tape size: 1.6 cm x 10 meters
- 1 x Removable bookmark



TPLUCKY



TPFLASH



Noodoll Ltd
www.noodoll.com
wholesale@noodoll.com
+44 (0)20 7253 1890

B2B Portal:
USA: noodoll.faire.com
UK & EU: noodoll-ltd.
gogecko.com/